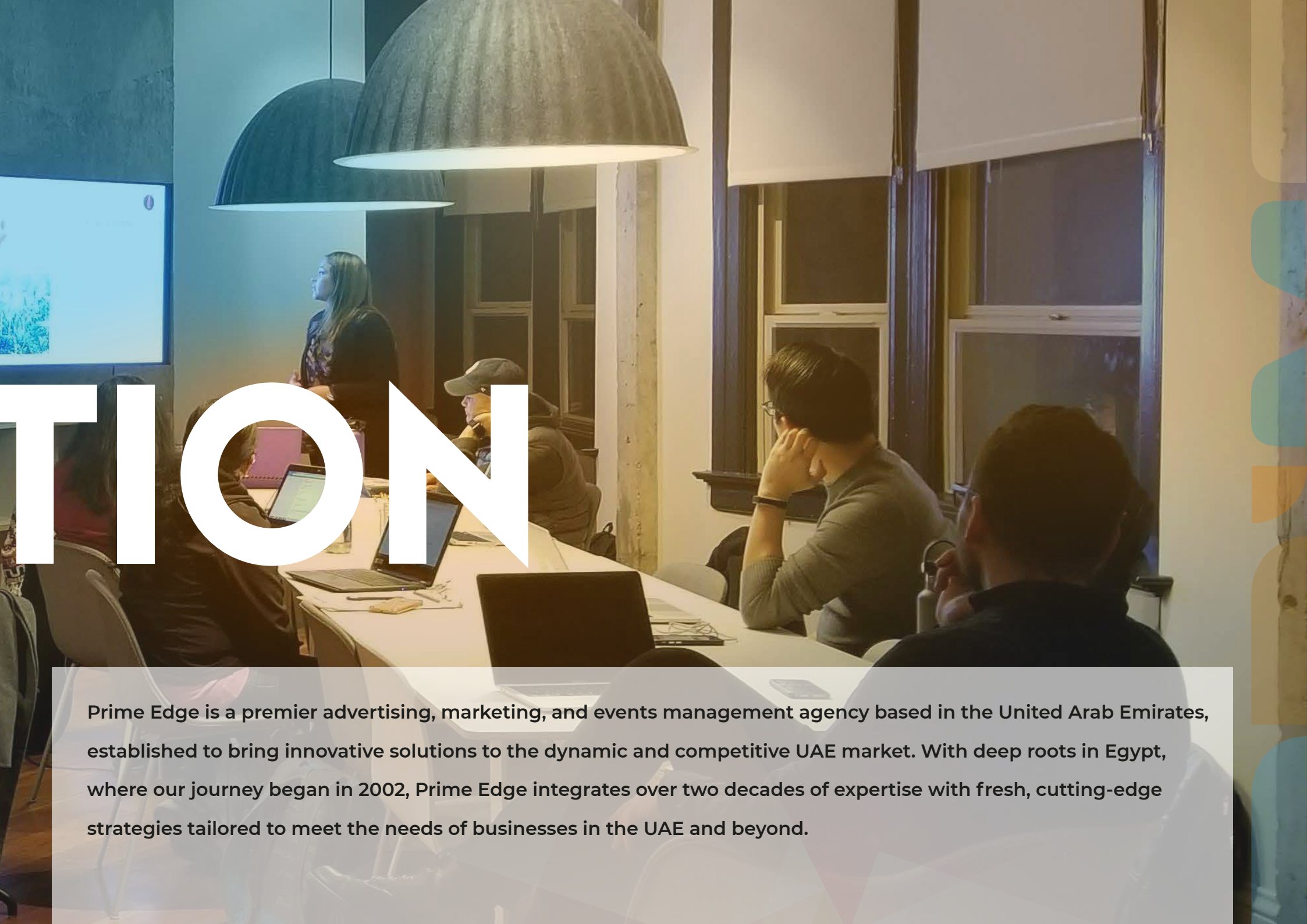


COMPANY 2025 Profile



A photograph of a modern office interior. In the foreground, two people are seated at a wooden desk, viewed from behind. They are working on laptops. The desk is cluttered with papers, a backpack, and other items. In the background, there is a large whiteboard mounted on a textured wall. To the left of the whiteboard, a framed abstract painting is visible. Two large, white, dome-shaped pendant lights hang from the ceiling, illuminating the workspace. The overall atmosphere is professional and creative.

INTRODUC

A woman with long blonde hair is standing and presenting to a group of people seated at a long white table in a modern office. The room features large windows, industrial-style pendant lights, and laptops on the table. The word 'TION' is overlaid in large white letters.

TION

Prime Edge is a premier advertising, marketing, and events management agency based in the United Arab Emirates, established to bring innovative solutions to the dynamic and competitive UAE market. With deep roots in Egypt, where our journey began in 2002, Prime Edge integrates over two decades of expertise with fresh, cutting-edge strategies tailored to meet the needs of businesses in the UAE and beyond.

Our Legacy

A background image featuring chess pieces on a board. In the center, a white king and a black king stand prominently. To their left, a white pawn is visible. To their right, a black pawn is visible. The background is a soft, out-of-focus gradient of warm colors, with a vertical bar on the left side showing a gradient from dark brown to light beige.

Prime Edge builds upon the successful foundation of two renowned Egyptian companies:

Brandology: A leading advertising agency established in 2012, specializing in creative branding, advertising campaigns, and marketing solutions.

Media International Trade: A trusted provider of premium promotional items and giveaways since 2002.

By combining these legacies, Prime Edge delivers a unique blend of creativity, professionalism, and strategic vision, now tailored for the UAE's thriving business landscape.

Our Vision

To be the Middle East's leading advertising and events agency, recognized for driving business growth through creativity, innovation, and excellence.



Our Mission

To empower brands with impactful marketing strategies, unforgettable events,
and creative solutions that enhance their presence and performance in competitive markets.



Core Values

Pioneering unique
and
forward-thinking ideas.

Innovation

Delivering quality
in every project
and service.

Excellence



Integrity

Building trust through
transparency and
ethical practices.

Partnering with clients
to achieve their goals.

Collaboration

Our Services

1. Advertising

Prime Edge offers tailored advertising and marketing solutions designed to elevate your brand and connect with your audience. Our services include:



- # Creative Campaign Development
- # Branding and Visual Identity Design
- # Design Brochures and Company Profiles
- # Product Packaging and POS Materials
- # Product Photography
- # Kiosk and Booth Design

2. Digital Marketing

Our Digital Marketing service is designed to help businesses of all sizes build a strong online presence, attract more leads, and drive measurable results. We use a data-driven approach and the latest digital strategies to enhance brand visibility, engage target audiences, and increase ROI. Our services include:



- # Digital Marketing Strategy and Plan
- # Digital Channels Creation and Management
- # Content Creation
- # Visual Design and Video Production
- # Media Buying and Media Management
- # Search Engine Optimization (SEO)
- # Website Health Check

3. B2B Marketing

Our Team acts as an outsourced marketing department or an extension of an in-house team, providing expertise and resources to achieve business growth objectives. They specialize in strategies that resonate with business decision-makers, focusing on value, efficiency and problem-solving. Our services include:



- # Email Marketing Design
- # Digital Platforms Creation, Design and Management
(Shopify, Bayut, Property Finder, Booking Automation etc.)
- # CRM Implementation
- # LinkedIn Recruitment Campaigns Management

4. Website Design and Development

Whether you're launching a new business, rebranding, or enhancing your digital presence, we design and develop custom websites that are fast, secure, mobile-responsive, and optimized for user experience. From corporate websites to e-commerce platforms, our solutions are built to engage your audience and drive measurable results. Our services include:



- # Professional UI/UX Design
- # Static and Dynamic Website Development
- # E-Commerce Platforms
- # SEO-Friendly Structure
- # Maintenance & Support

5. Events Management

We create impactful, well-executed events that elevate your brand. From concept to completion, we manage every detail—whether it's a corporate function, product launch, or brand activation—ensuring each event is visually impressive and strategically aligned with your goals. Our services include:



- # Corporate Events (Conferences, Seminars)
- # Exhibitions and Trade Shows
- # Brand Activations and Product Launches
- # Private and Cultural Celebrations
- # Logistics, Venue Management, and On-Site Coordination
- # Branded Giveaways



Digital and Offset Printing

The result will be top quality,
professional and promotional piece.

Our Print House

PROCESS OF PRINTING SERVICES:

Consultation
Preparation for printing
Print works / manufacture

EVERYTHING UNDER ONE ROOF

Pre-printing preparation (CtP)
Colour sheet fed
Bookbinding
Die-cutting machines
Production of notebooks, diaries and calendars
Production of luxury paper bags
Production packaging and boxes
Production of stickers and posters

EXPERIENCE WHICH YOU CAN RELY ON

Tradition and experience
Quality: Quality is contained in the company's strategy.
Quality control runs during the whole production process.
Complete service: Printing, bookbinding or different
after printing option needed, finishing and packing.
Flexibility: We are pleased to fulfil also the non-standard
printing requirements and wishes of our customers.

A satisfied customer is our main goal.
Open and sincere communication is the basis of the relationship
between us and our customers.

Customized Safety Awareness System



Our safety signage is specifically for the unique needs of the Global Oil & Gas, Offshore, Marine, Renewable Energy, and Commercial industries. We use the most durable and high quality materials available.

All of our products are designed and manufactured in the EGYPT, As well as offering a standard product range, our in-house Design Team can tailor our Safety Awareness System and Corporate/Bespoke Boards to conform to each of our client's corporate identities. This can include, but not limited to logos, corporate colours, sizes etc.

We advise and consult clients on key areas such as:

- Colour
- Size
- Legislation
- Content and visual impact
- Customisation and corporate identity
- Identifying vital information and mandatory instructions

We strive for continuous improvement in order to maintain the needs of our ever expanding client base.



Why Choose Prime Edge?

* Proven Expertise

With over 20 years of experience in advertising, marketing, and promotional solutions, we deliver results-driven strategies that work.

* Tailored Solutions

Every project is customized to meet your unique goals and market needs.



* Creativity Meets Strategy

Our team blends bold ideas with analytical insights to create impactful campaigns and events.

* Regional Knowledge

Our deep understanding of the UAE and MENA markets ensures our solutions resonate with local and international audiences.

Our Portfolio

Over the years, we have successfully collaborated with a wide range of clients across industries, delivering innovative advertising campaigns, memorable events, and impactful promotional solutions. Recent highlights include:

- # A nationwide branding campaign for a leading FMCG company in the UAE.
- # A high-profile product launch event for a multinational technology brand.
- # Customized promotional merchandise for a global conference in Dubai.

OUR CLIENTS



Prime Edge is proud to serve a diverse client base, including:

- # Government Entities
- # Multinational Corporations
- # Real Estate Developers
- # Retail and FMCG Brands
- # Educational Institutions
- # Gas and Petroleum Companies

Petroleum Sector



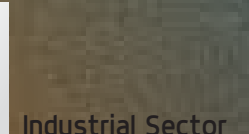
Real Estate & Construction Sector



Retail Sector



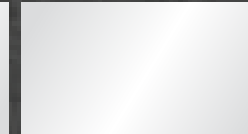
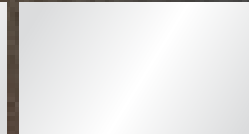
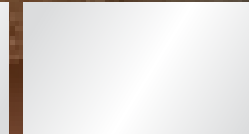
Medical Sector



Trading Sector



Other Sectors



**Ready to elevate your brand and create impactful experiences?
Let's work together to achieve your goals.**



Contact Us

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+971552241674

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This company profile combines your experience from Egypt and positions Prime Edge as a dynamic and professional player in the UAE market. Let me know if you'd like further customizations!